



# MAKING MAGAZINES WORK FOR YOU

Finally, a portal that gives you all the information about magazines and also helps you interact with them







Magazines are vital in many ways. What is in 'black & white' is really authentic. It would be a great boon to society and the corporate world if easy reach to them was made available. We should spare no efforts to harness the strengths of every magazine in print.

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## the mission



Magazine lovers and those seeking information about specifics in various walks of life had a hard time going from shop to shop and library to library looking for their desired literature. Publishers too found it difficult to reach genuine readers. Very rarely were people satisfied with what they could lay their hands on and magazines that really mattered were not even noticed. With the founding of Magazine Communications P. Ltd., begins what will soon be referred to as a revolutionary concept. It is our endeavour to provide single window solutions to subscribers, content writers, entrepreneurs, researchers, libraries, advertisers & advertising agencies, and publishers. The mission for your continuing success has begun.

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## the multi-dimensional infrastructure



The Company is an integrated information and service source for Indian and international magazines. Its e-portal is constantly updated on a daily basis and expert media and creative personnel work round the clock to provide information and service to its clients. Whether it be for subscriptions, advertising or article inclusion, the turn-around time is unbelievably swift. In fact, we are your magazine supplying house, your advertising agency, your reader contact and your article coordination bureau, all rolled into one. Clinch every magazine related idea instantly. A click of your computer will really click for you!

What's more, Magazine Communications P. Ltd. is fully recognized and has the capacity to offer very competitive discounts and benefits to its members.

So, visit us at [www.magazinecommunications.com](http://www.magazinecommunications.com) and see your world change instantly.



## services offered

### subscriptions



No matter how elusive a magazine, we'll fish it out for you even if we have to scout the country or even the globe. Be assured of regular and timely delivery. Just select your magazine(s), or a subject, open the details, find the Subscription Form and send the payment along with the Requisition Form.

### advertisements



Mileage in niche advertising, which is also B2B in our case, is best achieved through magazines. Follow the simple process of selecting your magazine(s), opening the details, finding the quotations and sending the payment along with artwork/text matter/software to be published specifying schedule dates.

### article inclusion



Your articles and news items are most welcome. Of course, they need to have the approval of the publishers before we can guarantee their publication. Your contributory articles will enhance your image, help promote your product or service, as well as provide useful information. Click on to "Send your article" and wait for a quick reply.

## ensure exposure and response



The Magazine Communications e-portal is the only one of its kind that interacts with Publishers, Advertisers, Advertising Agencies, Content writers and Subscribers on national and international levels. Thus, we act as facilitators through this unique form of media to promote your magazine(s) in many ways.

### **How you can benefit:**

- Increase your circulation by getting more subscriptions.
- Widen the net to catch more advertisers.
- Add quality of content with contributions from eminent members of the trade.
- Give "magazine-stand" value and opportunity to niche publications which have limited exposure.
- Ensure tangible results and measurable benefits through one source.

For further details, visit us at:





## select the right magazine for your target group



The Magazine Communications e-portal is unique in its outstanding quality of providing you with instant information on every kind of magazine and following it up with accepting your Release Orders and ensuring that your advertisements are carried as desired. This is even more relevant when you need to deal with niche trade/specialized publications which are not easy to identify and locate.

### How you can benefit:

- Instant availability of : \* Subscription package \* Ad tariff  
\* Circulation & Readership figures \* All machanical data  
\* Space availability.
- Easy magazine category selection.
- Release Orders accepted by us for all magazines, hence no individual dealing required.

### Contribute articles, enhance your potential and image

The Magazine Communications portal gives advertisers/readers an opportunity to use the medium of magazines to express their views. Address your Target Group with a personal touch with editorial content.

For further details, visit us at:



## *From the desk of the* **Founder & Promoter**

Dear patrons, friends and well-wishers,  
The gigantic task that we set out to achieve has been made possible by the unflinching support of many of you. Though we have come so far in our quest to bring the magazine world closer to you, we are still in our infancy. Our portal, team strength and equipment, are forever increasing and what we offer you today is really a sample of what you can expect in the following six months. And that is a promise.

The Magazine Communications P. Ltd. family joins me in wishing you a very magazine savvy and easily interactive future. Count on us for your every magazine related need.



Yours truly,  
**Sanjeev K Gupta**



4, Ground Floor, Behind to G.C. Complex  
Sector – 15 Noida – 201301 (NCR Delhi) India  
Mobile : +91 9810790575, Tele - Fax : +91 120 4251287  
Mail : [contact@magazinecommunications.com](mailto:contact@magazinecommunications.com)  
Website : [www.magazinecommunications.com](http://www.magazinecommunications.com)